

**ABSTRACT OF THE DISCLOSURE****PERSONALIZED DESKTOP WORKSPACE ICON ORGANIZER**

A method of organizing icons on a desktop into groups and displaying the icon groups in segments on the desktop. The present invention comprises a Configuration Program (CP), an Icon Grouping Program (IGP), and an Icon Organization Program (IOP). The CP allows a user to define at least one segment on the desktop. The user defines the segment location, the segment size, the types of icons associated with the segment, the icon organization within the segment, and whether the segment covers the desktop wallpaper. The IGP analyzes the icons and places the icons into the proper segments based on the type of application associated with the icon. The IOP organizes the icons within each segment using the icon organization specified by the user in the CP. The IOP also organizes new icons that are added to the desktop. The present invention may also be applied to a web portal.